



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

**Classes schedule for Semester 3
Course - MBA –Sep-2024**



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Course Credit Details

Course code	Subject	Credit
MBAOL09	Strategic Management	4
MBAOL15	Business Analytics and Intelligence	4
MBAOL023	Services Marketing & Customer Relationship Management	4
MBAOL024	Human Capital Strategy and Performance Management	4
MBAOL13	Investment Analysis and Portfolio Management	4
	Total	20

Classes schedule

Week	Date	Continuous Internal Assessment	Course Codes WEBINAR DATE & TIME (Slot 1 - 5Pm to7Pm)	Course Codes WEBINAR DATE & TIME (Slot 2– 7.15pm to 9.15pm)
WEEK 1	From 02-09-2024 TO 08-09-2024		08-09-2024-MBAOL024	06-09-2024-MBAOL09 08-09-2024-MBAOL13
WEEK 2	From 09-09-2024 TO 15-09-2024		14-09-2024-MBAOL023	14-09-2024-MBAOL15
WEEK 3	From 16-09-2024 TO 22-09-2024		21-09-2024-MBAOL13	20-09-2024-MBAOL09 21-09-2024-MBAOL024
WEEK 4	From 23-09-2024 TO 29-09-2024		28-09-2024-MBAOL15	28-09-2024-MBAOL023
-	From 30-09-2024 TO 06-10-2024	CIA - I	-	-
WEEK 5	From 30-09-2024 TO 06-10-2024		05-10-2024-MBAOL024	04-10-2024-MBAOL09 05-10-2024-MBAOL13
WEEK 6	From 07-10-2024 TO 13-10-2024		12-10-2024-MBAOL023	12-10-2024-MBAOL15
WEEK 7	From 14-10-2024 TO 20-10-2024		19-10-2024-MBAOL13	18-10-2024-MBAOL09 19-10-2024-MBAOL024
WEEK 8	From 21-10-2024 TO 27-10-2024		26-10-2024-MBAOL15	26-10-2024-MBAOL023
-	From 28-10-2024 TO 03-11-2024	CIA - II	-	-
WEEK 9	From 28-10-2024 TO 03-11-2024		02-11-2024-MBAOL024	01-11-2024-MBAOL09 02-11-2024-MBAOL13
WEEK 10	From 04-11-2024 TO 10-11-2024		09-11-2024-MBAOL023	09-11-2024-MBAOL15
WEEK 11	From 11-11-2024 TO 17-11-2024		16-11-2024-MBAOL13	15-11-2024-MBAOL09 16-11-2024-MBAOL024
WEEK 12	From 18-11-2024 TO 24-11-2024		23-11-2024-MBAOL15	23-11-2024-MBAOL023
-	From 25-11-2024 TO 01-12-2024	CIA - III	-	-



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- Quadrant 1 – Video Lectures
- Quadrant 2 – E-books, Lecture Notes, PPT and Open Source Materials
- Quadrant 3 – Webinar
- Quadrant 4 – Assessment Components and Problems & Solutions
- Marks (100) – Internal (30) & External (70)
- Internal (30) – Assessments & webinar
- External (70) - Multiple Choice Question (MCQ)
- If any queries drop e-mail to academicsol@dde.sastra.ac.in

To Know

Address :-

To,
The Director,
Directorate of Online and Distance Education,
SASTRA Deemed University,
Tirumalaisamudram – 613401.
Thanjavur District
Tamil Nadu

Phone – 04362 - 350024



Examination & Results

- Exams will start by Dec 2024 /Jan 2025
- Tentative Exam Schedule
- Tentative Results Date : Jan-Feb 2025



Exact date and time will be published in separate mailer.

Happy Learning
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THANJAVUR | KUMBakonam | CHENNAI